

For your next level event

Marketing Services Brochure

Version 1.4

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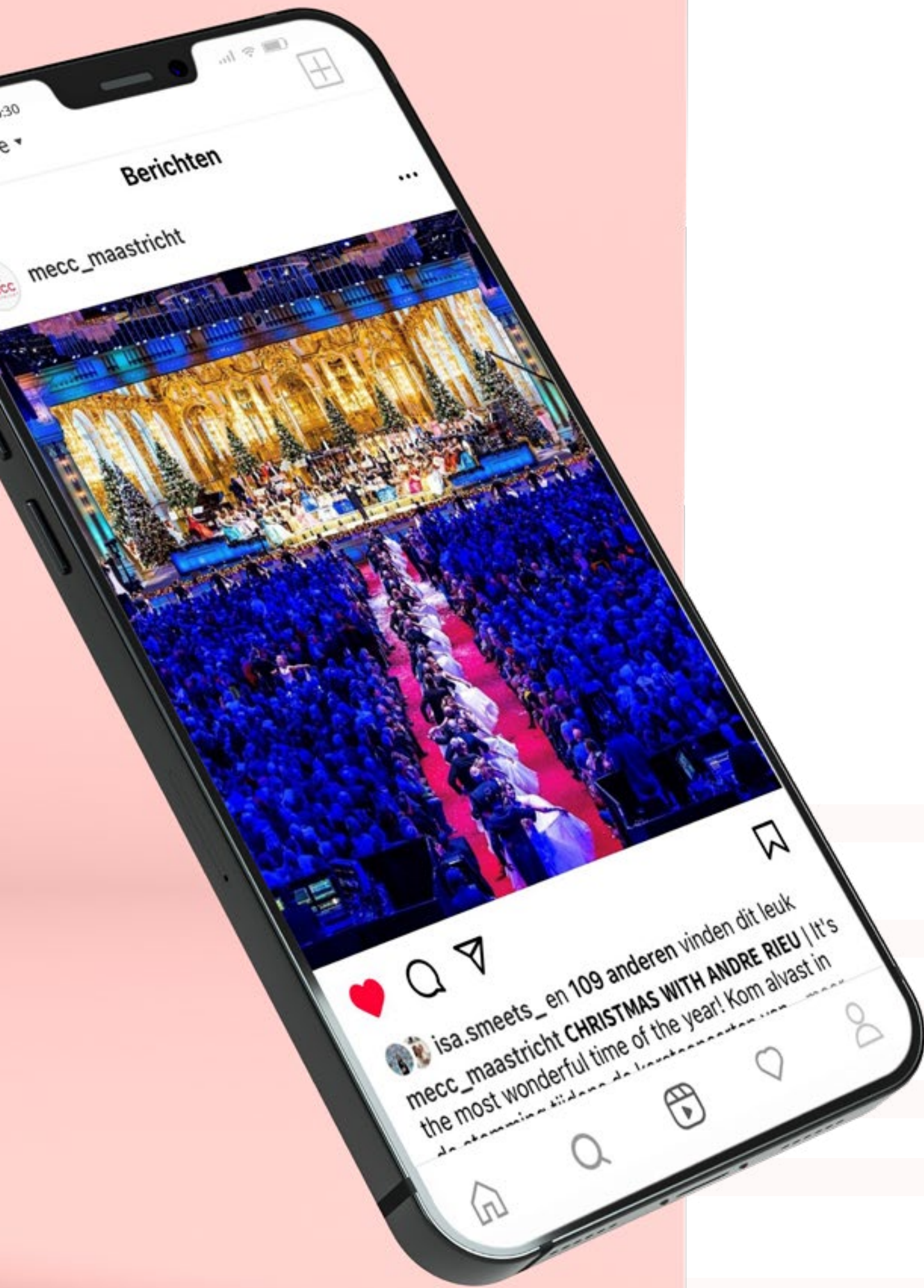


Table of contents

- 04 This is what beyond boundaries means for you →
- 05 Outdoor branding →
- 10 Indoor branding →
- 18 Narrowcasting →
- 19 Promo items →
- 20 Technical Specifications →

For you, we go beyond boundaries

All prices listed in this brochure are based on the 2025 price level.



This is included when you organise with us

For you, we go beyond boundaries. That's why we'll make sure to promote your event through our various media channels. Whether you're organizing a public event or a medical congress, we'll put you on the radar of your target

audience. In accordance with you, we'll share your event through our corporate social media channels and the calendars of our partners. The list below is included in your participation.

Outdoor branding

Listing of your event on LED-wall - during event + 10 days prior - design in MECC branding

Online & Mail

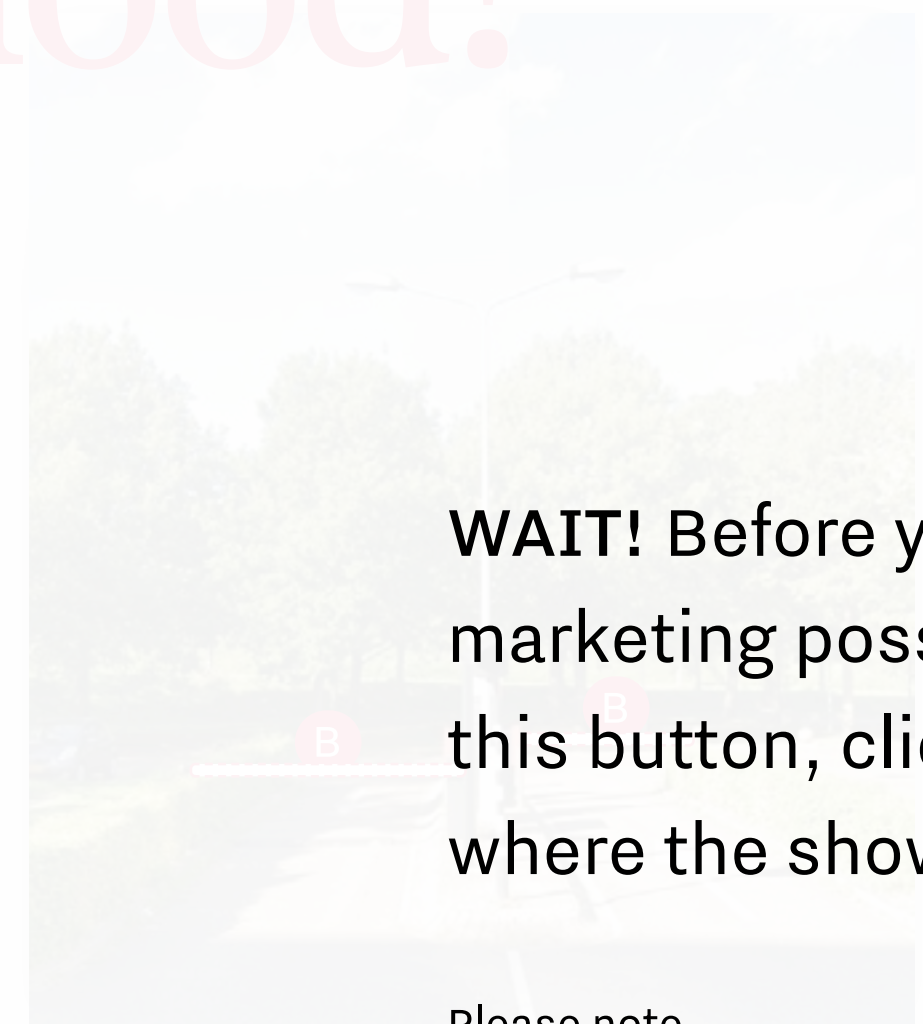
- Listing of your event on online calendar: www.mecc.nl
- Listing of your event on online calendar: www.VisitZuidLimburg.nl
- Listing of your event on online calendar: www.BezoekMaastricht.nl
- Dedicated event webpage: www.mecc.nl
- Announcement via organic Social Media post (Facebook, Instagram, LinkedIn)
- Follow-up post via organic Social media (Facebook, Instagram, LinkedIn)
- Announcement of your event in corporate newsletter MECC Maastricht (database 23.000 recipients)

Print

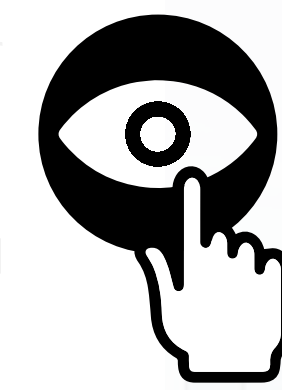
Mention of your event on lift calendar at MECC Maastricht Office building

Think outside
the box.

Get your visitors in the mood!



WAIT! Before you dive into our marketing possibilities. When you see this button, click to view a 360° photo where the shown item is located.



Please note

In some cases, the item you're looking for might be behind you.

	Product	Base price	Exposure per day	Size (W x H)	Location	
A	Flags	€ XXX,-	€ XXX,-	XXX	Paul Henri-Spaaklaan	
	Flags	€ XXX,-	€ XXX,-	XXX	Main entrance (P4)	
	Flags	€ XXX,-	€ XXX,-	XXX	Forum square	
B	Parking barrier sleeve	€ XXX,-	€ XXX,-	XXX	All parkings available	
C	LED-wall	€ 510,-	€ XXX,-	1650 x 500 cm	Paul Henri-Spaaklaan (P1)	



Get your visitors in the mood!



Maximize your event's impact at MECC Maastricht! Utilize our outdoor marketing options, ranging from the arrays of flags to our brand new LED-wall, to captivate passersby and draw attention to your message. Make a lasting first impression on your attendees.



Product	Item price	Size (W x H)	Location
A Flags	€ 118,-	100 x 300 cm	Paul Henri-Spaaklaan, P4 and Forum Entrance
B Parking barrier sleeve (1-4 items)	€ 57,-	250 x 10 cm	All parkings available
B Parking barrier sleeve (5+ items)	€ 45,-	250 x 10 cm	All parkings available
C LED-wall* - during event + 10 days prior	€ 750,-	1650 x 500 cm	Paul Henri-Spaaklaan - Parking 1
Upgrade A +7 days (90 views / hour)	+ € 350,-	1650 x 500 cm	Paul Henri-Spaaklaan - Parking 1
Upgrade B +7 days (60 views / hour)	+ € 250,-	1650 x 500 cm	Paul Henri-Spaaklaan - Parking 1
Upgrade C +7 days (30 views / hour)	+ € 150,-	1650 x 500 cm	Paul Henri-Spaaklaan - Parking 1



Product	Item price	Size (W x H)	Location
A Stickers windows main entrance	€ 2.373,-	440 x 700 cm	Main entrance
B Stickers windows main entrance	€ 2.800,-	660 x 700 cm	Main entrance
C 3D Promo item	On request		On request



mecc
M A A S T R I C H T

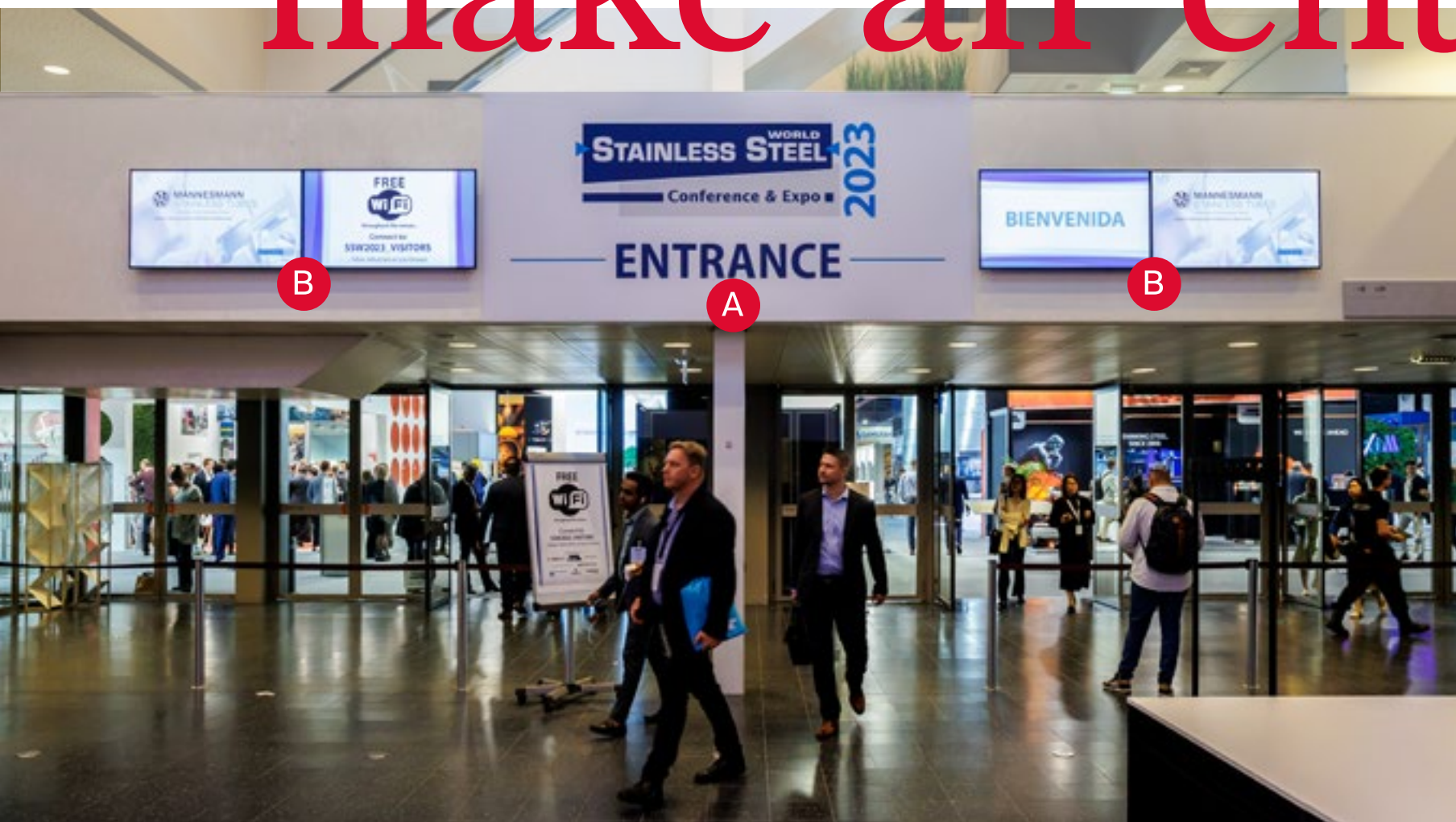
ufi The United Federation of the Exhibition Industry
WELCOME
UFI European Conference
14-16 June 2023 Maastricht
Host
mecc
UFI Diamond Sponsors
MICE | visit QATAR | Freeman

ufieurope.org IAPD
29th IAPD CONGRESS
MAASTRICHT, THE NETHERLANDS
JUNE 14 - 17, 2023
Welcome to the 29th IAPD Congress

Product	3 Windows	Size (W x H)	5 Windows	Size (W x H)	Location
Window stickers Forum entrance	€ 925,-	660 x 170 cm	€ 1.050,-	1094 x 170 cm	Forum entrance

Our venue,
your canvas.

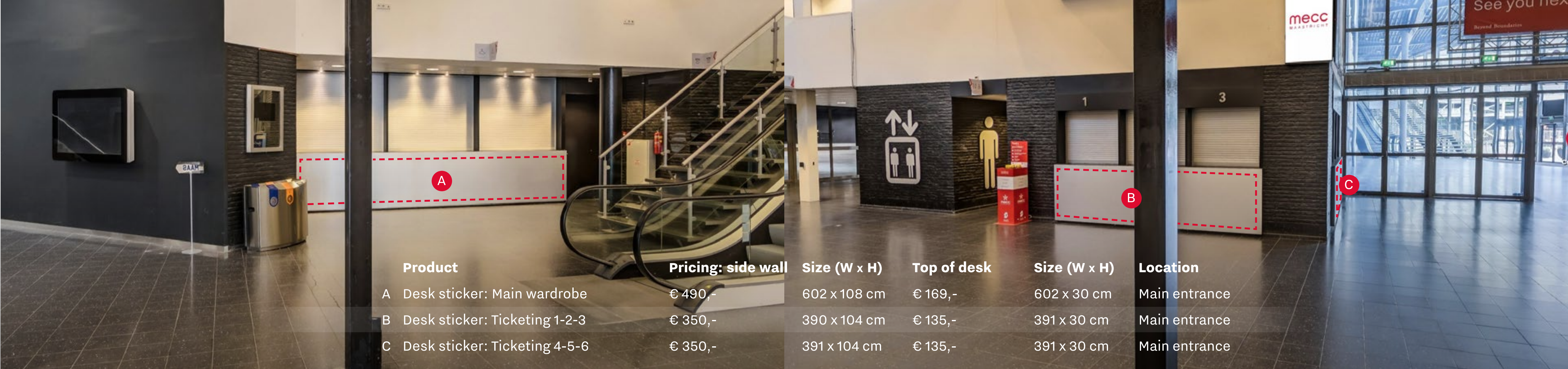
We help you to make an entrance



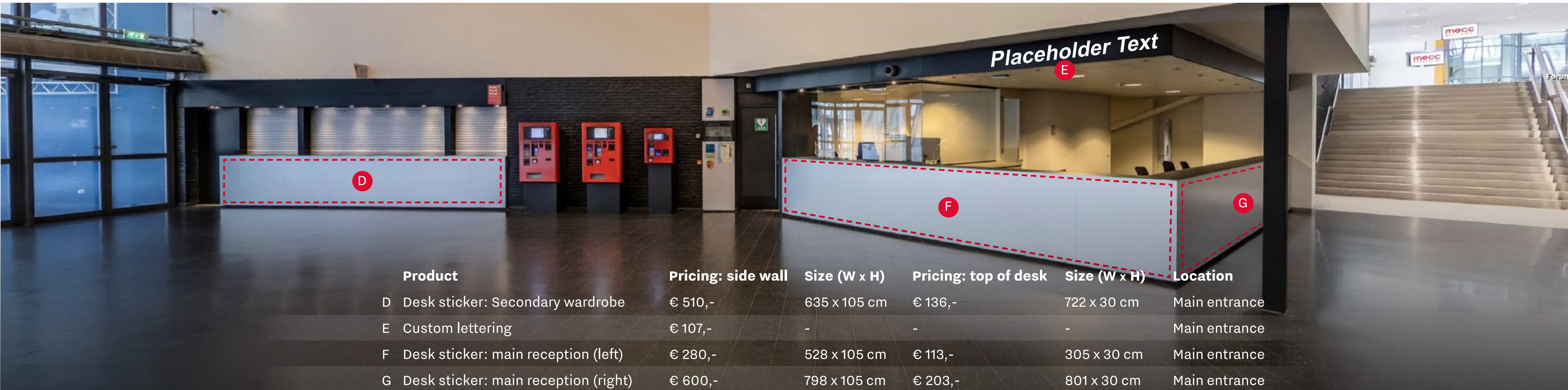
Create a welcoming atmosphere and captivate attendees from the moment they arrive. Make a memorable first impression with our versatile marketing possibilities.

Product	Item price	1 mos.	12 mos.	Size (W x H)	Location
A Welcome board (forex)	€ 721,-			350 x 165 cm	Main entrance
B 4 Screens at main entrance	€ 450,-			1920 x 1080 px	Main entrance
C Welcome banner	€ 750,-			525 x 125 cm	Winter garden
D Goodbye banner	€ 750,-			525 x 125 cm	Main entrance
E Large Advertising banner	€ 651,-	€1.953	€19.530	325 x 325 cm	Winter garden
F Small Advertising banner	€ 644,-	€ 1.932,-	€ 19.320,-	325 x 225 cm	Winter garden

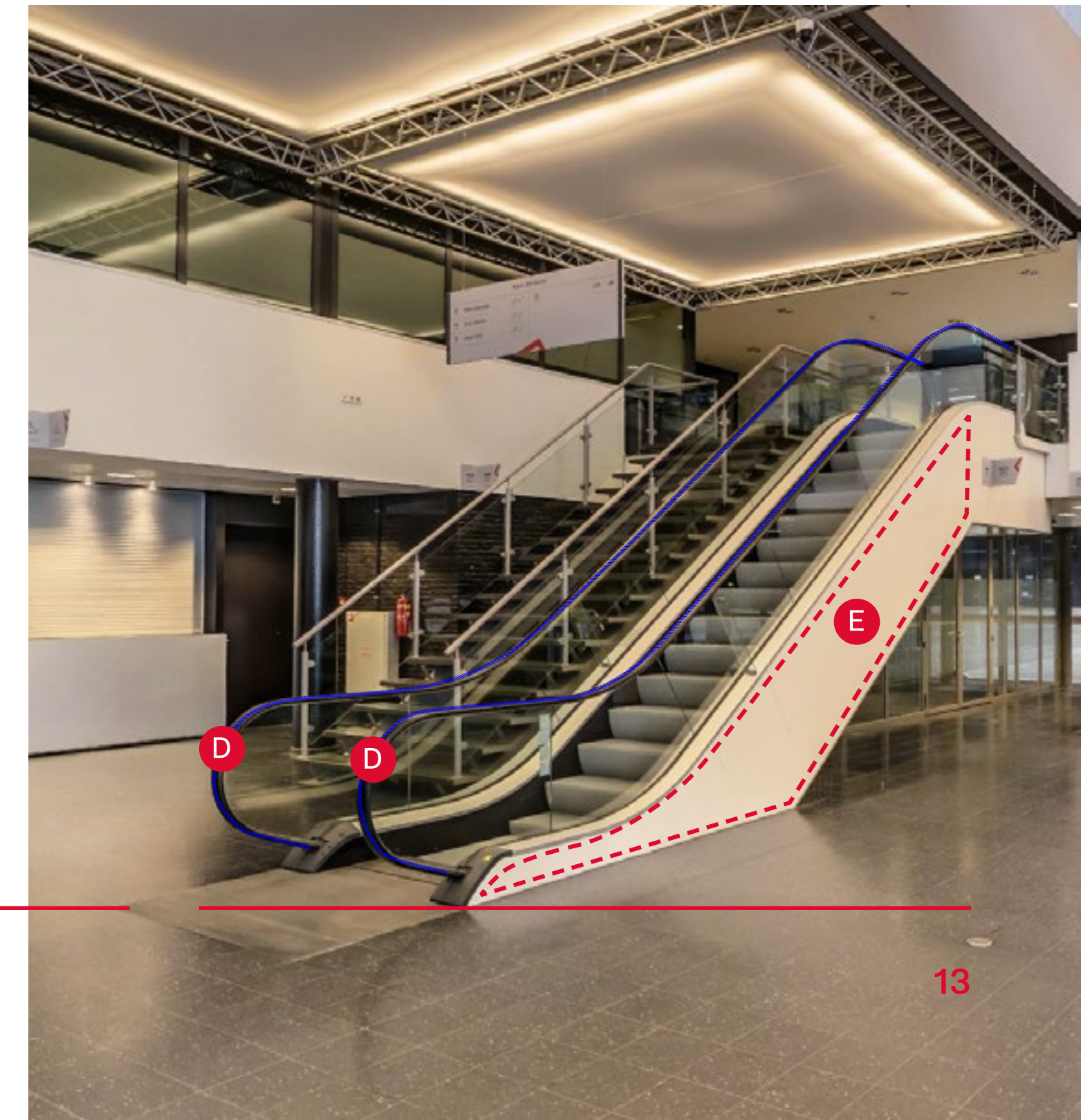




Product	Pricing: side wall	Size (W x H)	Top of desk	Size (W x H)	Location
A Desk sticker: Main wardrobe	€ 490,-	602 x 108 cm	€ 169,-	602 x 30 cm	Main entrance
B Desk sticker: Ticketing 1-2-3	€ 350,-	390 x 104 cm	€ 135,-	391 x 30 cm	Main entrance
C Desk sticker: Ticketing 4-5-6	€ 350,-	391 x 104 cm	€ 135,-	391 x 30 cm	Main entrance



Product	Pricing: side wall	Size (W x H)	Pricing: top of desk	Size (W x H)	Location
D Desk sticker: Secondary wardrobe	€ 510,-	635 x 105 cm	€ 136,-	722 x 30 cm	Main entrance
E Custom lettering	€ 107,-	-	-	-	Main entrance
F Desk sticker: main reception (left)	€ 280,-	528 x 105 cm	€ 113,-	305 x 30 cm	Main entrance
G Desk sticker: main reception (right)	€ 600,-	798 x 105 cm	€ 203,-	801 x 30 cm	Main entrance



Product

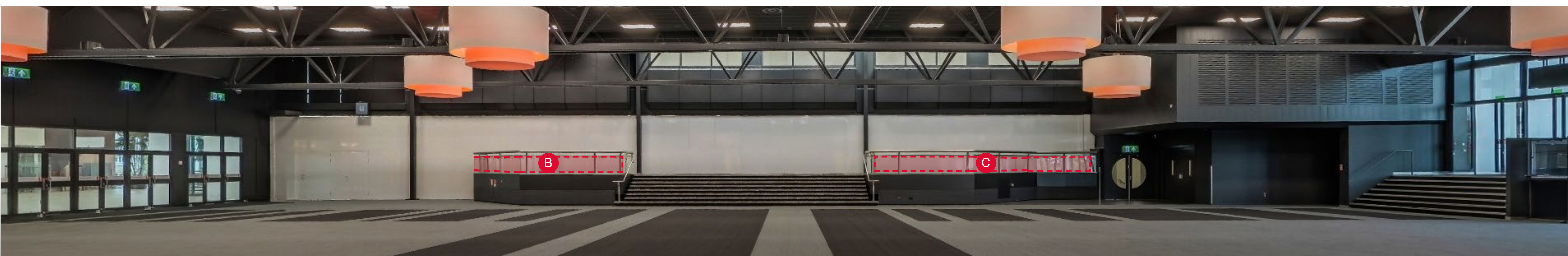
Item price

Size (W x H)

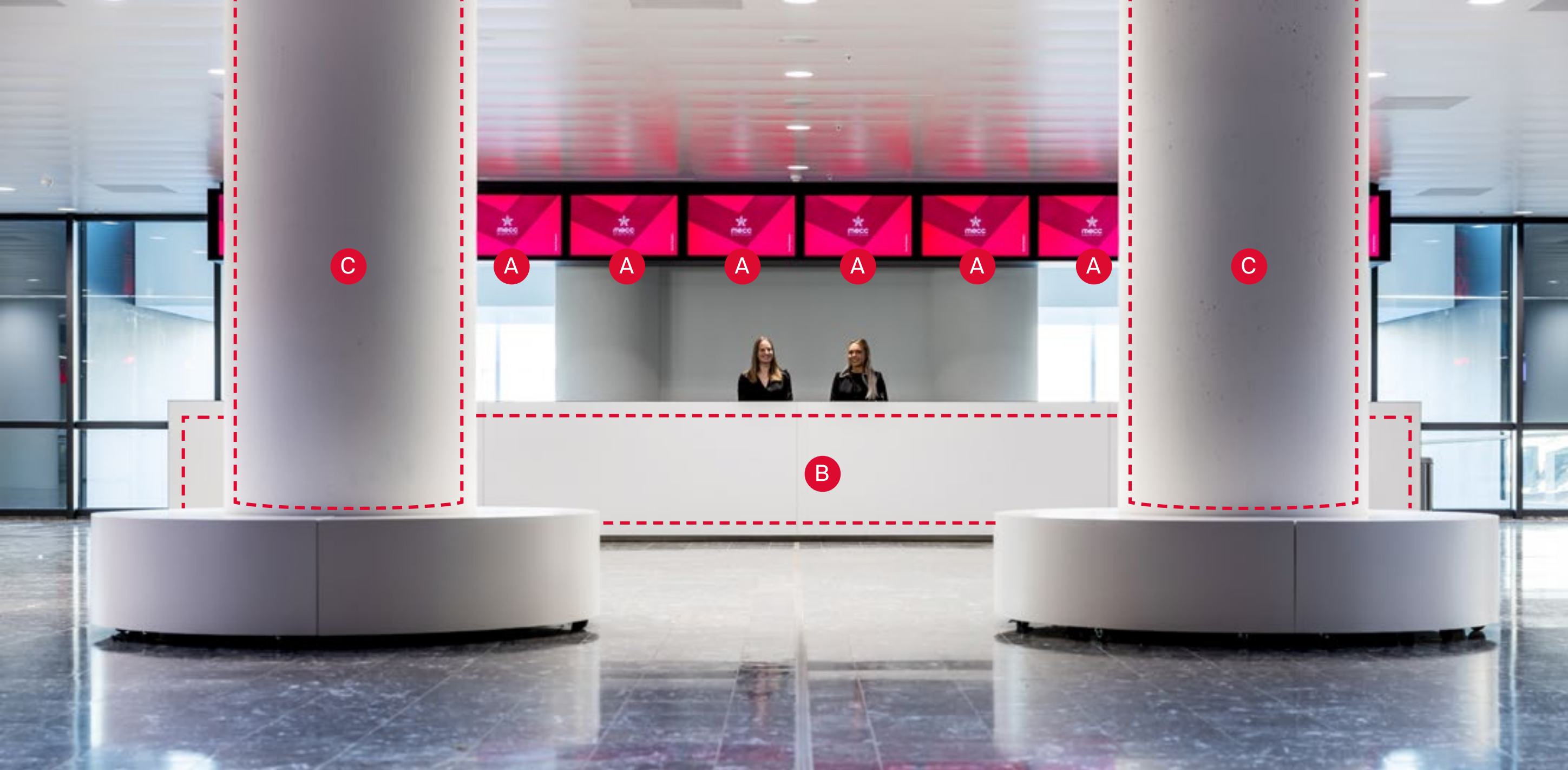
Location

A	Stickers staircase near main entrance	€ 780,-	300 x 15 cm (38 pcs)	Main entrance
B	Floor stickers footsteps (or shape)	€ 590,-	30 x 12 cm (200 pcs)	On request
C	Desk sticker - Office 1.2	€ 420,-	467 x 104 cm	Forum Passage
	Desk sticker - Top - Office 1.2	€ 146,-	467 x 30 cm	Forum Passage
D	Escalator sticker: handrail	€ 24,- per meter	7 x 100 cm	Main entrance
E	Escalator sticker: side wall	€ 1.393,-	Custom	Main entrance
	Escalator sticker: side wall	€ 1.393,-	Custom	Main entrance

Transform MECC Maastricht's main entrance! Add stickers to escalators, footstep stickers, and dress up the reception desk. Create an immersive experience from the first step.

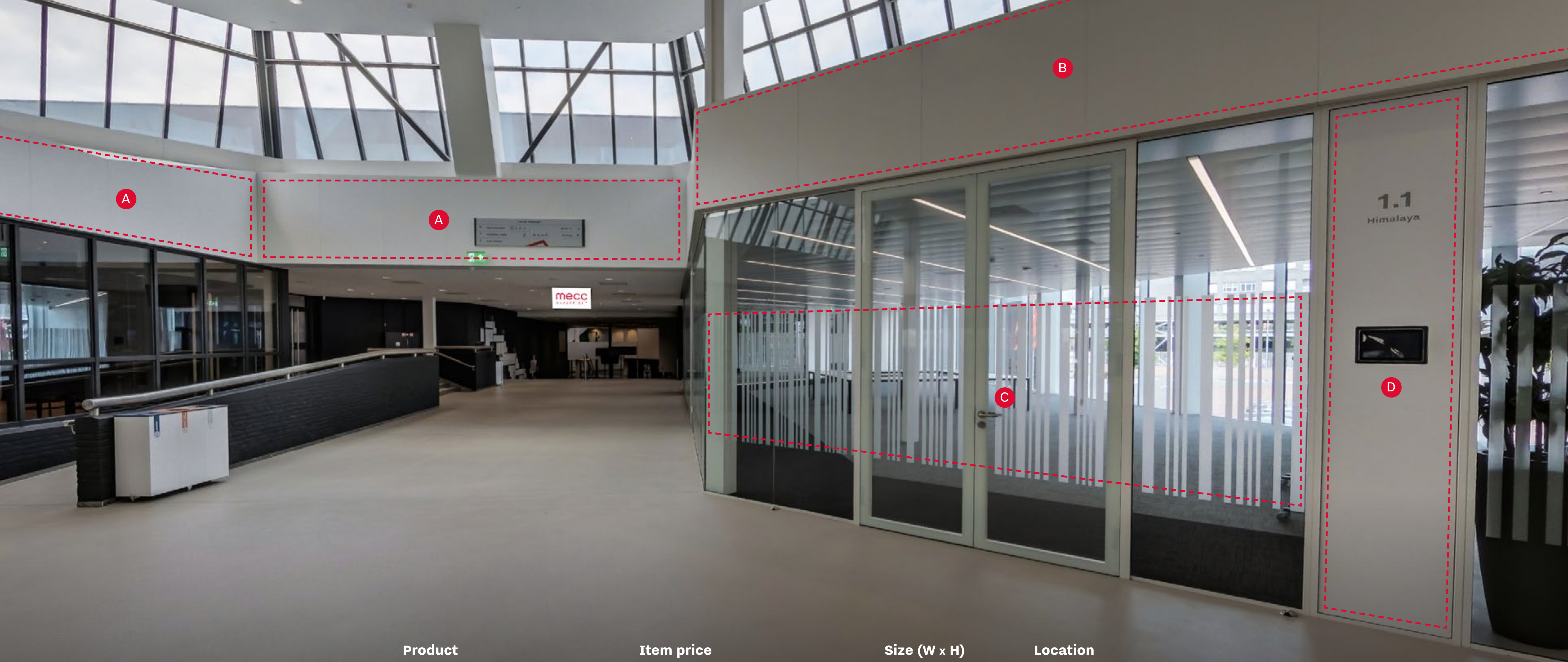


Product	Item price	Size (W x H)	Location
A Congress Center circle stickers	€ 530,-	177 cm diameter	Forum passage
B Expo Foyer balustrade stickers	2 pcs. € 450,- 4 pcs. € 770,-	298 x 78 cm	Expo Foyer
C Expo Foyer balustrade stickers	2 pcs. € 350,- 4 pcs. € 718,-	251 x 78 cm	Expo Foyer

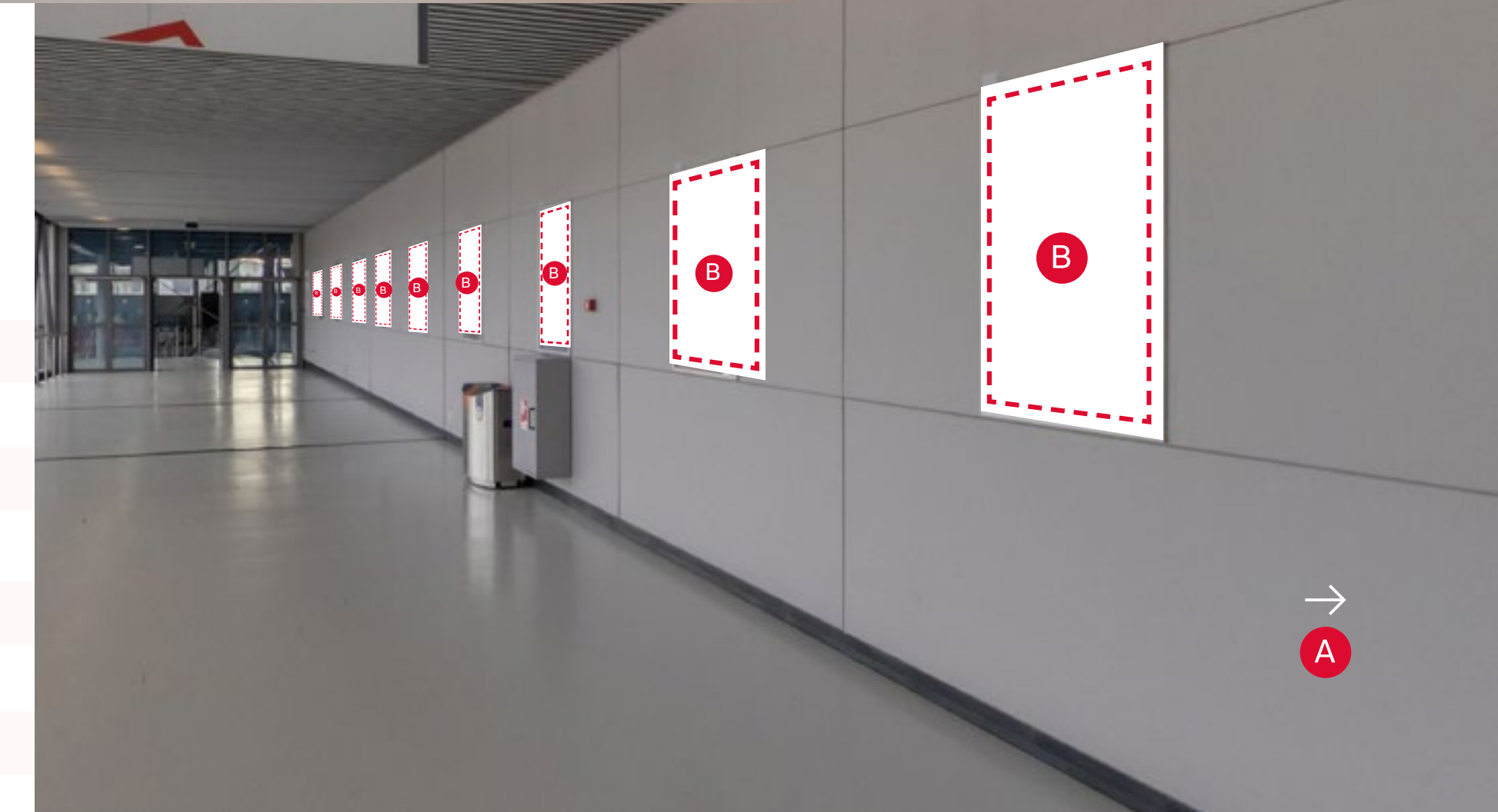
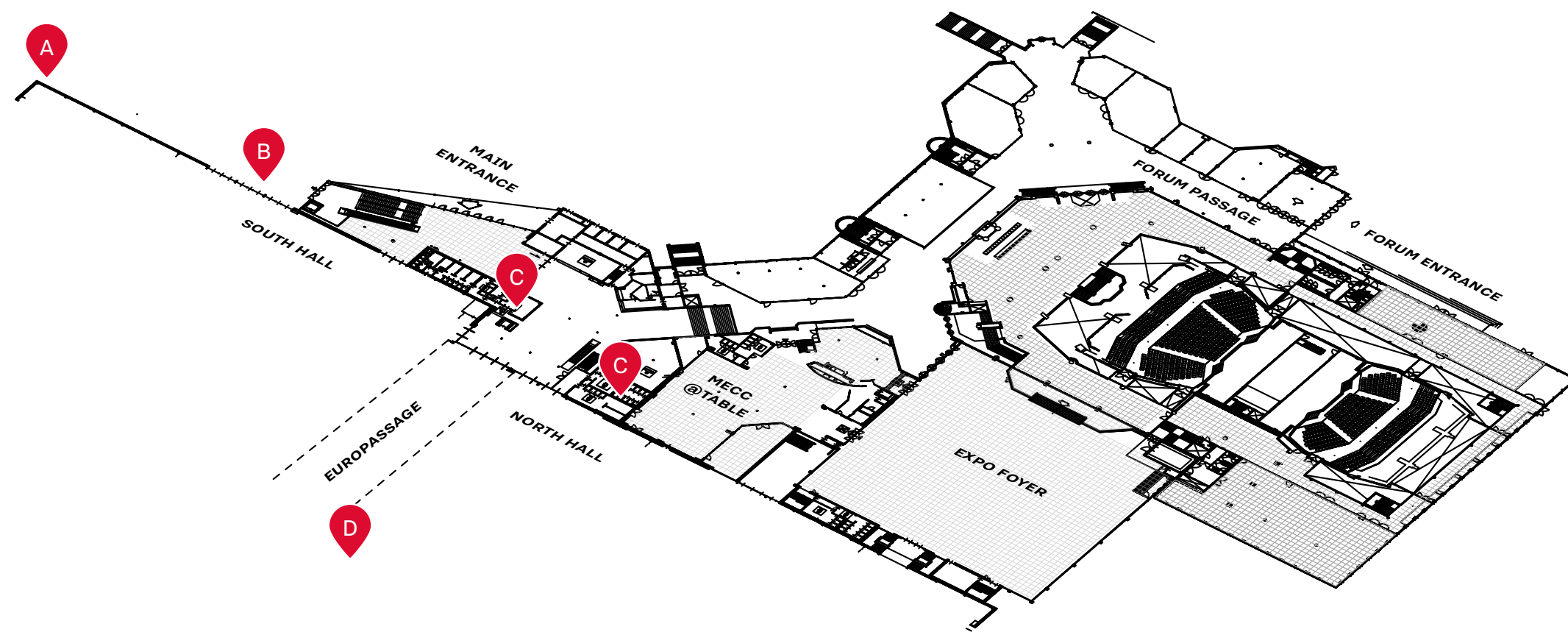


Product	Item price	Size (W x H)	Location
A Screens registration desk Trajectum	On request	1920 x 1080 px (10 pcs)	Congress centre
B Sticker registration desk Trajectum	€ 710,-	976 x 104,5 cm	Congress centre
Sticker registration desk (top)	€ 230,-	On request	Congress centre
C Column sleeve Trajectum*	€ 700,-	315 x 250 cm	Congress centre
D Full Sticker Forum Entrance	€ 2.010,-	763 x 396 cm	Forum entrance
E 3/4 Sticker Forum Entrance	€ 1.125,-	572 x 396 cm	Forum entrance
F 1/2 Sticker Forum Entrance	€ 770,-	382 x 396 cm	Forum entrance
G Column sleeve Forum Passage*	€ 858,-	190,5 x 726 cm	Forum Passage
H Sticker sidewall Forum Passage	€ 104,- per element	110 x 100 cm	Congress centre

*Ask for availability for other columns throughout the venue

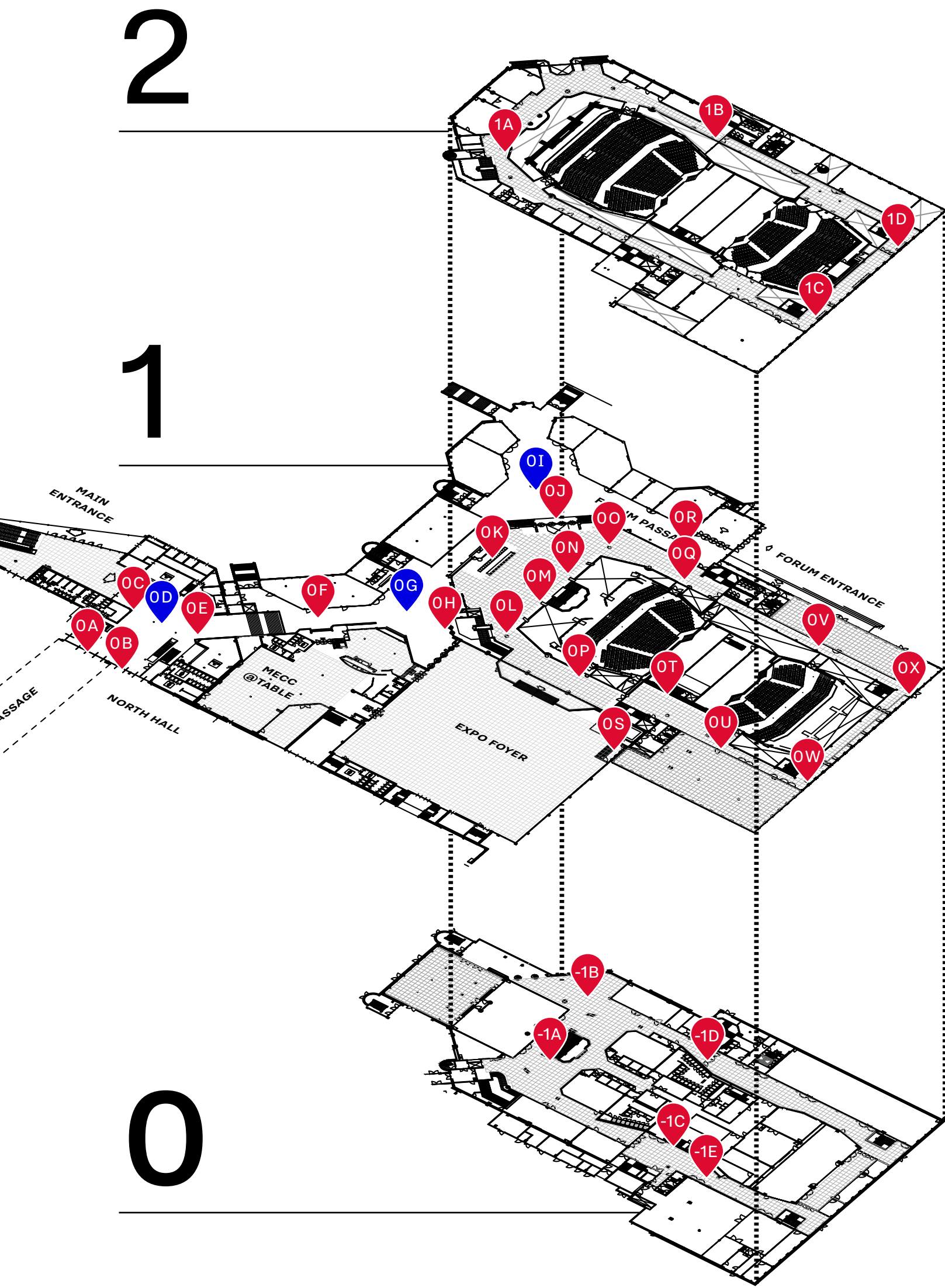


Product	Item price	Size (W x H)	Location
A Sticker sidewall	€ 128,- per element	110 x 160 cm	Forum Passage
B Sticker sidewall	€ 104,- per element	110 x 100 cm	Forum Passage
C Window sticker	€ 64,- per M ²	100 x 100 cm	Forum Passage
D Wall passage	€ 175,- per door/wall element	122 x 275 cm	Forum Passage



Product	Base price	4 mos.	12 mos.	Size (W x H)	Location
A Posters elevator parking garage	On request	On request	On request	A0 (1 pc)	Elevator P1
B Posters Maastricht Passage	€ 151,-	€ 452,-	€ 4.523,-	A0 (6 pcs)	Maastricht Passage
B Posters Maastricht Passage	€ 257,-	€ 770,-	€ 7.695,-	A0 (12 pcs)	Maastricht Passage
B Posters Maastricht Passage	€ 365,-	€ 1.094,-	€ 10.935,-	A0 (18 pcs)	Maastricht Passage
C Posters toilets main entrance	€ 180,-	€ 540,-	€ 5.400,-	A3 (27 pcs)	Main Entrance
D Posters toilets west entrance	€ 145,-	€ 435,-	€ 4.354,-	A3 (18 pcs)	West Entrance
E Mobile registration desk cover	€ 210,-	-	-	202 x 104 cm	-
Mobile registration desk top	€ 113,-	-	-	202 x 30 cm	-

Narrowcasting



Product number	Setup	Location	
1A	PR1	Single screen	Promenade
1B	PR	Single screen	Promenade
1C	PR4	Single screen (portrait)	Promenade
1D	PR3	Single screen (portrait)	Promenade
0A	HE2a, HE2b	Double screen	Main entrance
0B	HE3a, HE3b	Double screen	Main entrance
0C	HE1a, HE1b	Double screen (portrait)	Main entrance
0D	HE4a, HE4b, HE4c	Triple screen	Main entrance
0E	HE6 Touch & HE5 video wall	Touch screen & single big screen	Main entrance
0F	FP4b, FP4a	Double screen	Forum Passage
0G	FP2a, FP2b, FP2c	Triple screen	Forum Passage
0H	CC Kleine ingang	Single screen	Forum Passage
0I	FP3a, FP3b	Double screen	Forum Passage
0J	CC Grote ingang	Single screen	Forum Passage
0K	TRa / TRi	10 screens	Trajectum
0L	TR1a	Single screen	Trajectum
0M	TR1b	Single screen	Trajectum
0N	TR1c	Single screen	Trajectum
0O	TR1d	Single screen	Trajectum
0P	TR8a, TR8b	Double screen	Trajectum
0Q	TR2a, TR2b	Double screen	Trajectum
0R	FP4a, FP4b	Double screen	Forum Passage
0S	BF, FF	Double screen	Brightlands Foyer
0T	TR7	Single screen	Trajectum
0U	TR6a, TR6b	Double screen	Trajectum
0V	TR3a, TR3b	Double screen	Trajectum
0W	TR4	Single screen (portrait)	Trajectum
0X	TR5	Single screen (portrait)	Trajectum
-1A	LO1	Single screen	Lobby
-1B	LO2	Single screen	Lobby
-1C	LO5	Single screen	Lobby
-1D	LO3a, LO3b	Double screen	Lobby
-1E	LO4	Single screen	Lobby

● Used for wayfinding (unavailable for narrowcasting)

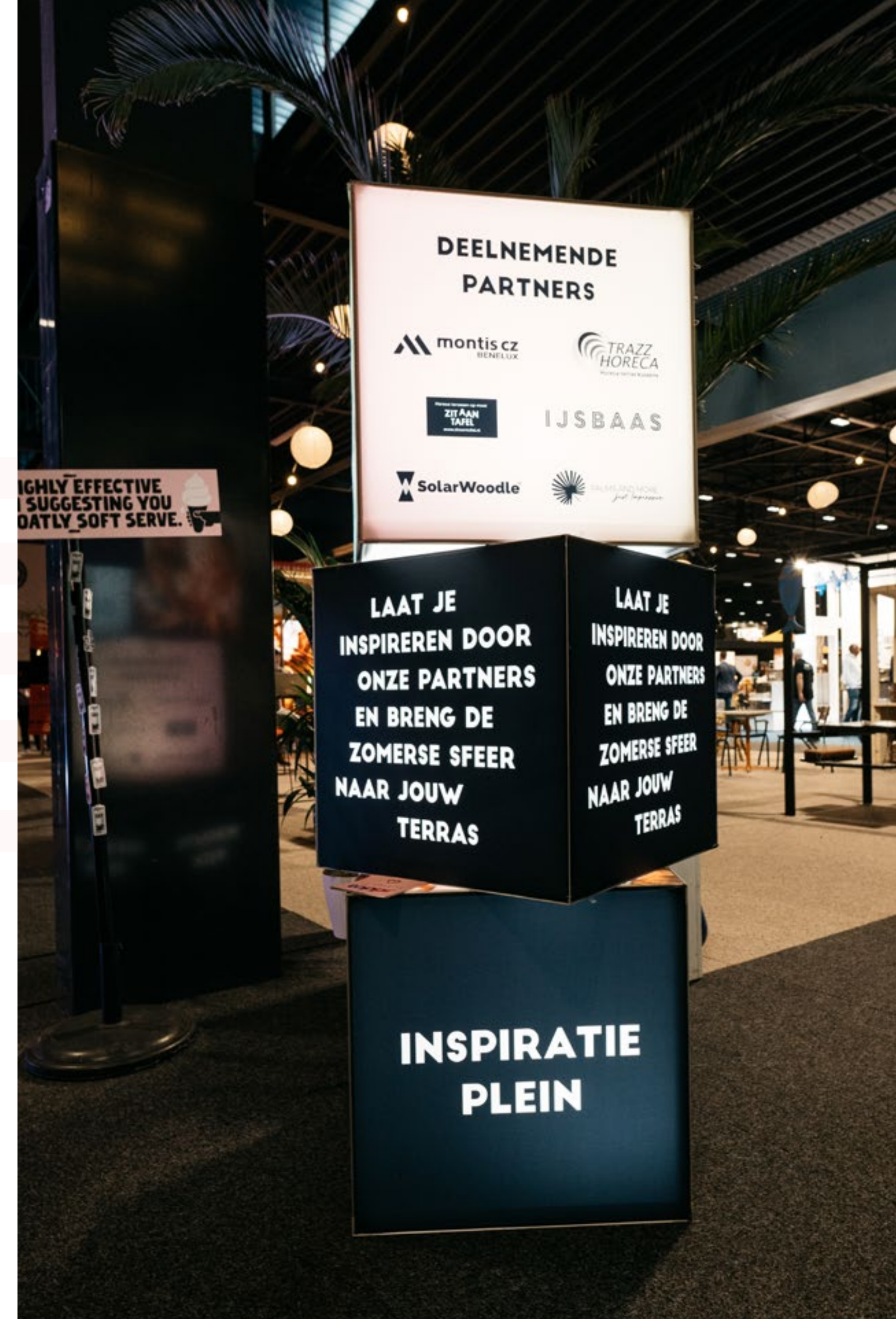
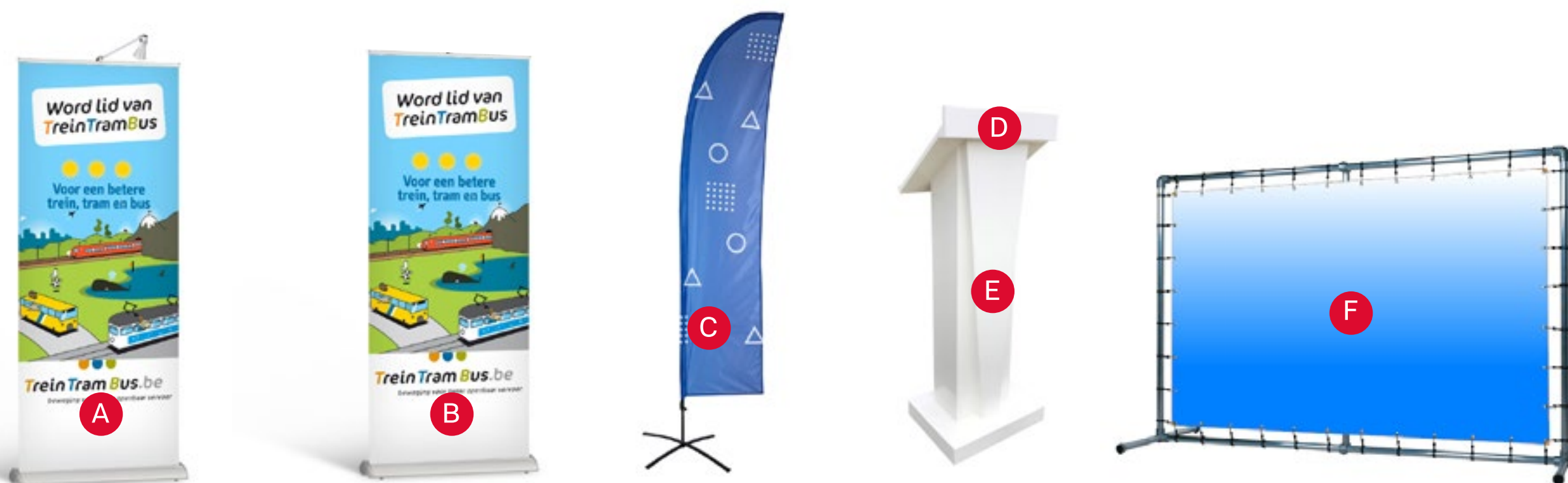


Engage attendees with dynamic content for an enhanced event experience.

- Single screen € 57,-
- From 10 screens € 570,-
- Video Wall OE/HE5: € 650,-

Promo Items

Product	Item price (per item)	Size (W x H)
A Roll-up banner Deluxe	€ 290,-	100 x 200 cm (1 pc)
Roll-up banners Deluxe	€ 260,-	100 x 200 cm (5 pcs)
B Roll-up banner Budget	€ 203,-	100 x 200 cm (1 pc)
Roll-up banners Budget	€ 200,-	100 x 200 cm (5 pcs)
C Beach Flag	€ 79,-	70 x 300 cm (1 pc)
D Lectern - top section	1 pc. € 158,- / 5 pcs. € 151,-	54,0 x 90,0 cm
E Lectern - lower section	1 pc. € 113,- / 5 pcs. € 101,-	59,8 x 17,5 cm
F Free standing frame	€ 1.050,-	100 x 300 cm
Forex sign (3mm)	€ 56,-	A2
Forex sign (3mm)	€ 250,-	200 x 50 cm



Technical specifications

Technical Specifications

Product type	Size (W x H)	Technical specifications
Outdoor Branding		
Flag	Product 100 x 300 cm Design: 100 x 310 cm	15 mm bleed - no crop marks - CMYK - 150 dpi - Outlined text - .PDF - Mind 10 cm top margin for hemming
Flag	Product 200 x 300 cm Design: 200 x 310 cm	15 mm bleed - no crop marks - CMYK - 150 dpi - Outlined text - .PDF - Mind 10 cm left margin for hemming
Parking Barrier Sleeve	250 x 10 cm	15 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF
LED-wall	L) 1240 x 300 px + R) 400 x 300 px	Two separate files - RGB - 72 dpi - .JPG
Outdoor Branding - Main Entrance		
Stickers main entrance	440 x 700 cm	3 cm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF
Stickers main entrance	660 x 700 cm	3 cm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF
Window stickers Forum entrance	1094 x 170 cm	3 cm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF
Indoor Branding - Main Entrance		
Welcome board (forex)	350 x 165 cm	3 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF
4 Screens at main entrance	1920 x 1080 px	RGB - 72 dpi - .JPG
Welcome banner	525 x 125 cm	3 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF - Mind the eyelets
Goodbye banner	525 x 125 cm	3 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF - Mind the eyelets
Large Advertising banner	325 x 325 cm	3 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF - Mind the eyelets
Small Advertising banner	325 x 225 cm	3 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF - Mind the eyelets
Stickers staircase near main entrance	300 x 15 cm	3 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF
Floor stickers footsteps (or shape)	Custom shape / size	3 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF
Reception desk sticker	On request	3 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF
Indoor branding - Congress Center		
Congress Center circle stickers	177 cm diameter	3 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF
Expo Foyer balustrade stickers	L) 298 x 78 cm	3 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF
Expo Foyer balustrade stickers	R) 251 x 78 cm	3 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF

Product type**Size (W x H)****Technical specifications****Indoor branding - Forum**

Screens registration desk Trajectum	1920 x 1080 px	RGB - 72 dpi - .JPG
Sticker registration desk Trajectum	976 x 104,5 cm	3 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF
Column stickers	315 x 250 cm	3 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF
Full Sticker Forum Entrance	763 x 396 cm	3 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF
3/4 Sticker Forum Entrance	572 x 396 cm	3 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF
1/2 Sticker Forum Entrance	382 x 396 cm	3 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF
Sticker sidewall Forum Passage	976 x 104,5 cm	3 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF

Indoor branding - General

Posters elevator parking garage	A0 - 841 x 1189 mm	3 mm bleed + crop marks - CMYK - 300 dpi - Outlined text - .PDF
Posters Maastricht Passage	A0 - 841 x 1189 mm	3 mm bleed + crop marks - CMYK - 300 dpi - Outlined text - .PDF
Posters toilets main entrance	A3 - 297 x 420 mm	3 mm bleed + crop marks - CMYK - 300 dpi - Outlined text - .PDF
Posters toilets west entrance	A3 - 297 x 420 mm	3 mm bleed + crop marks - CMYK - 300 dpi - Outlined text - .PDF
Mobile registration desk cover	200 x 100 cm	15 mm bleed + crop marks - CMYK - 150 dpi - Outlined text - .PDF

Narrowcasting

Screens (landscape)	1920 x 1080 px	RGB - 72 dpi - .JPG / RGB - 72 dpi - .MP4 - Name file after screen name, i.e.: HE4a.jpg, HE4b.jpg, HE4c.mp4
Screens (portrait)	1080 x 1920 px	RGB - 72 dpi - .JPG / RGB - 72 dpi - .MP4 - Name file after screen name, i.e.: HE4a.jpg, HE4b.jpg, HE4c.mp4

Promo items

Roll-up banner Deluxe	100 x 200 cm	3 mm bleed - no crop marks - CMYK - 150 dpi - Outlined text - .PDF - Mind 6 cm bottom margin for cassette
Roll-up banner Budget	100 x 200 cm	3 mm bleed - no crop marks - CMYK - 150 dpi - Outlined text - .PDF - Mind 6 cm bottom margin for cassette
Beach Flag	70 x 300 cm	3 mm bleed - no crop marks - CMYK - 150 dpi - Outlined text - .PDF
Printed flyers	A5 - 148 x 210 mm	3 mm bleed - no crop marks - CMYK - 300 dpi - Outlined text - .PDF
Lectern - top section	59,8 x 17,5 cm	
Lectern - lower section	54,0 x 90,0 cm	

Need help, technical drawings or advice? Let us know!

Mail to marketingservices@mecc.nl or contact your Project Manager