

A variety of technology-related topics will be discussed during the three-day event, including the Customs-to-Customs exchange of information, data analytics, artificial intelligence and machine learning, and the implications of the growing volumes of e-commerce on Customs processes and procedures.

Under the theme "Driving Customs performance with data and technology in the changing landscape of global trade", the Technology Conference is aimed at exploring technology-supported solutions enabling Customs to operate in a fully digital environment and create an operating model that captures and exploits data from across the trade ecosystem.



Type of event
Duration
Conference delegates
Frequence
Organized by

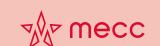
Internationale conference and exhibition
Three day evenement
1,500 from 136 countries
Takes place every year in a different city
World Customs Organization

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'The dedication, professionalism, and commitment demonstrated by their team not only meet the highest standards but also significantly contribute to the success of any event. We are grateful for the opportunity to have partnered with MECC and eagerly anticipate future collaborations.'

## **Ludovic Thanay**

Head of Communications and Events
World Customs Organization





'In the landscape of international events, the collaboration between the World Customs
Organization and MECC Maastricht for the
Technology Conference 2022 stands as a perfect example of partnership success. I had the privilege of closely working with the MECC team, whose professionalism and dedication were pivotal in the resounding success of our conference held in Maastricht, The Netherlands.

From the initial stages of planning to the execution of the event, the MECC team demonstrated an exceptional level of professionalism and commitment. Their flexibility in accommodating our needs, coupled with their adept management skills, ensured a seamless and efficient organization throughout the event. The facilities at MECC, known for their versatility and modernity, exceeded our expectations, providing the perfect backdrop for both the exhibition and the conference. The strategic location of MECC, with its convenience and accessibility, particularly from the train station, significantly enhanced the experience for our international delegates.

The support provided by the MECC team was comprehensive and unwavering. Every detail, from logistical arrangements to technical support, was handled with utmost care and efficiency. This level of support extended beyond the confines of the event itself, enriching our experience with a nautical dining on boats, which offered a unique perspective of Maastricht's charm. Additionally, a guided city tour further highlighted the cultural richness of the location, contributing to an overall exceptional experience for all delegates. The feedback received from the participants was overwhelmingly positive, underscoring their satisfaction with both the conference and the extracurricular activities.'

## **Ludovic Thanay**

Head of Communications and Events
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Testimonial

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